



Memorandum

TO: City Council
Patrick Goff, City Manager
Scott Brink, Public Works

FROM: Councilmember Pond
Councilmember DiTullio

DATE: December 22, 2013

SUBJECT: Back-in Parking on 38th Ave.

Per City Council Rules, we would like to add an agenda item to the January 6th Study Session.

The agenda item would be a discussion and possible consensus to direct staff to research the options to replace the back-in parking on 38th Ave. to nose-in parking and/or parallel parking. If Council agreed on an option, the change would be in the interim as redevelopment plans for 38th Ave. are finalized.

The back-in parking has received mixed reviews by the public and business owners on 38th Ave. and moving forward this parking strategy may continue to create an unnecessary diversion to the core design concepts of the redevelopment of 38th Ave. Removal of the back-in signage would also eliminate some of the sign clutter on 38th Ave.

We believe this change would be a positive compromise in the interim and would eliminate a distraction as Council works with the community and stakeholders to find the best design and the most prudent financial path forward.

A suggested consensus would be “I REQUEST A CONSENSUS TO DIRECT STAFF TO RESEARCH THE OPTIONS FOR REMOVING THE BACK-IN PARKING ON 38TH AVE AND REPLACING IT WITH OTHER PARKING OPTIONS. THE OPTIONS SHOULD INCLUDE PRICING AND SCHEDULES, ALONG WITH ANY OTHER PERTINENT INFORMATION NECESSARY FOR COUNCIL TO DIRECT STAFF TO IMPLEMENT THE CHANGES. INFORMATION TO BE BROUGHT BACK TO A REGULAR BUSINESS MEETING IN JANUARY.”

Thank you for your consideration.