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NEWS RELEASE

FOR IMMEDIATE RELEASE

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WHEAT RIDGE BUSINESS DISTRICT PROVIDES \$57,000 IN GRANT ASSISTANCE TO MODMOOD THROUGH REVITALIZATION INCENTIVE PROGRAM

WHEAT RIDGE – the Wheat Ridge Business District (WRBD) is pleased to announce that Patrick Nichols Associates, LLC, has received \$57,000 in grant assistance for façade and property improvements at 7700 West 44th Avenue through the WRBD.

Jeanne Nichols and Patrick Gooch, the owners of ModMood and Retro Consignment, are pleased with their growing businesses and the completed improvements. Jeanne Nichols explained, “We are so excited to be a part of the Wheat Ridge community. The central location and easy access to the metro Denver community was a key factor in the opening of our business in Wheat Ridge. The City of Wheat Ridge, Wheat Ridge 2020 and the Wheat Ridge Business District played an important role of the revitalization of our property at 7700 W. 44th Avenue.”

Mayor and WRBD Board Member Jerry DiTullio added, “I am very excited about our local efforts to assist businesses through the Revitalization Incentive Program. This is just one of the many exciting things happening in Wheat Ridge as a result of our efforts to reposition the community and to be open for business.”

The WRBD had a pool of funds available through Jefferson County Community Development Block Grant (CDBG) for projects that meet CDBG criteria. Wheat Ridge 2020, which provides program administration for the WRBD, was able to work with Patrick Nichols Associates and Jefferson County Community Development to find a project match and Jefferson County committed additional CDBG funds to the WRBD and the project. “The Wheat Ridge Business District is proud to partner with local business owners like Patrick Gooch and Jeanne Nichols to invest in revitalizing Wheat Ridge,” said John Marriott, Wheat Ridge Business District President.

Project property improvements included substantial façade and entry improvements as well as updated signage. The property now contains two successful businesses. ModMood is a modern and contemporary home furnishing store with everything from flooring to furniture. Retro Consignment has a diverse selection of used items with emphasis on mid-century modern furnishings.

Jeanne Nichols would encourage others to check out Wheat Ridge, saying, “Many companies find cities and communities difficult to work with when opening new businesses, Wheat Ridge as a City and a community have proven this perception false. We are pleased to be a part of the development and revitalization taking place in the west metro Denver area.”

“The Revitalization Incentive Program through the WRBD is a great local resource for businesses,” said Councilmember Joe DeMott, District IV. “Applications are due by the last Thursday of the month and details can be found on the WR2020 Website.”

About the partnering organizations:

ModMood and Retro Consignment provide contemporary, vintage and modern furniture and furnishings. www.modmood.com

Wheat Ridge Business District (WRBD) is a 501c3 organization that promotes improving and strengthening business in Wheat Ridge. Their largest program is the Revitalization Incentive Program that provides matching grant assistance to businesses throughout Wheat Ridge. www.wheatridge2020.org/business-resources/wheat-ridge-business-district

Wheat Ridge 2020 is a 501c3 organization advancing Wheat Ridge as a vibrant and sustainable community through economic and community development activities. www.wheatridge2020.org

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