



Dear Wheat Ridge Business Owner:

Whether you have recently chosen Wheat Ridge as the new home for your business or you are a long-time business owner continuing to call Wheat Ridge home, we want to thank you for your investment in your community. Wheat Ridge is a vibrant community open for business!

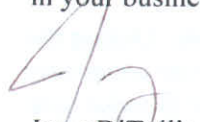
We hope this letter finds you and your business doing well in this tough economic climate. During the winter months, the weather may also bring some additional challenges. We frequently hear comments and concerns from Wheat Ridge citizens regarding the shoveling of sidewalks and want to make sure that you, as a business owner, are fully informed about this issue. The City of Wheat Ridge does not have a law requiring residents or businesses to shovel their sidewalks. Rather than passing another law and creating more bureaucracy, we are asking businesses to pro-actively and voluntarily shovel their sidewalks after a snow storm, especially if you are located on or near an RTD bus route. It is best to shovel your sidewalk after the City's snowplows have plowed the street since the snowplows push snow back onto the sidewalks which usually cannot be avoided. Shoveling your sidewalks will support a safe walking environment for your customers and pedestrians.

As a business owner in Wheat Ridge, you will have the opportunity to experience our deep roots and short commutes first-hand through the many business resources we have to offer here. We invite you to take advantage of the resources below to help your business grow:

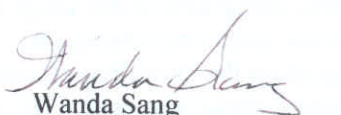
- Visit the City of Wheat Ridge Website at [www.ci.wheatridge.co.us](http://www.ci.wheatridge.co.us). You will find links for the business community including information on business associations, City issues, projects and events happening in the City.
- Get your business listed in the City's Online Business Directory by contacting Ryan Stachelski, Economic Development Specialist at 303-235-2806 or E-mail: [rstachelski@ci.wheatridge.co.us](mailto:rstachelski@ci.wheatridge.co.us).
- Subscribe to the monthly *Mayor's Matters E-Newsletter*. This is a great way to stay connected with the great things that are happening in the City.
- Read the quarterly *Connections Newsletter* that provides useful information on City programs and services. Each edition features business information from Ryan Stachelski, our Economic Development Specialist. The *Connections Newsletter* is mailed to each business and household in Wheat Ridge. If you are not receiving the *Connections*, please contact Heather Geyer, Assistant to the City Manager/PIO at 303-235-2826 or E-mail: [hgeyer@ci.wheatridge.co.us](mailto:hgeyer@ci.wheatridge.co.us) for more information.
- Watch Wheat Ridge City meetings on WRTV8 via our video streaming technology on the City Website. We also feature a monthly program called, "Wheat Ridge Top of the Hour" that highlights City programs and services for both residents and businesses. Click on the video "Resources to Help Your Business Grow" to learn more about the opportunities available to you as a local business owner.

- Looking to improve your business façade or sign? The [Wheat Ridge Business District](#) was formed in a joint partnership between local business owners and the City to help revitalize the City. Facade Improvement, Sign, and Awning Programs were developed to assist business and property owners in improving the physical appearance of their properties. Visit the WR2020 Website at [www.wheatridge2020.org](http://www.wheatridge2020.org) for more information.

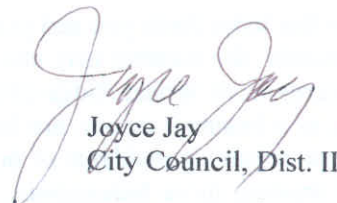
Wheat Ridge is committed to supporting business and economic vitality through collaboration and partnership with the community. We hope you find the information helpful and we wish you success in your business endeavor.



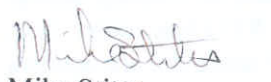
Jerry DiTullio  
Mayor



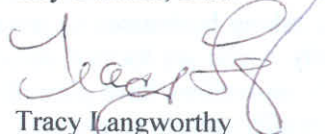
Wanda Sang  
City Council, Dist.




Joyce Jay  
City Council, Dist. II



Mike Stites  
City Council, Dist. III



Tracy Langworthy  
City Council, Dist. IV



Joe De Mott  
City Council, Dist. IV

cc: Randy Young, City Manager  
Tim Paranto, Public Works  
Dan Brennan, Police Chief